

Renette C. YT

Creative from Singapore! 🇸🇬

+65 9817 8680
renettocyt@gmail.com

IG: @renettoo_
www.renettoo.com



Hi it's Renette and you'll most likely find me listed as renetto on digital platforms. Im an interdisciplinary creative, trained in both Visual Communications (Branding, Graphic Design) and Product Design (Computer Aid Drawing).

I'm passionate about designing for good, to share humanity and the stories that they come with, to empathise and celebrate the little and big things. I am also fascinated by the way space and design interacts; the feeling of being in a space so meticulously designed and planned, and it would be an honour to help make that happen.

My interest outside of the design world lies in minute things, such as going for teabreak runs and getting captivated by the way sunlight falls on things.

EDUCATION

BFA IN DESIGN ART
(Visual Comm and Product Design)
Nanyang Technological University, Singapore
School of Arts, Design and Media
Honours (Distinction)
2020 – 2024

DIPLOMA IN
COMMUNICATION DESIGN
(Branding)
Temasek Polytechnic, Singapore
2016 – 2019

SKILLS

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, AfterEffects, Premiere Pro), Rhinoceros 3D, KeyShot, Canva, Microsoft Office,GSuite

INTERESTS

(CURRENT HYPERFIXTATION)

Nature (& all it comes with)
Furnishings
Spatial Design
Musicals & Music

WORK EXPERIENCE

FREELANCE CREATIVE Sep 2023 – Dec 2023

INVADE CAPITAL PTE LTD May 2023 / Jul 2023
Design Intern
I contributed to the development of key event graphics and other marketing collaterals. I assisted in the creative ideation of festival campaigns and lent my support in spatial design efforts across multiple ad-hoc project for clients such as Pixelmon, Zaobao, and IEAC. I also contributed to their website upgrade process and curated social media visuals for their in-house brands.

NEXTOFKIN CREATIVES May 2021 / Jul 2021
Graphic Design Intern
I assisted the graphic team in developing proposals and assets for various government clients, including MCCY, GovTech, and the Ministry of Manpower. The range of collaterals I provided aid in encompasses publication, eDM, Instagram Post, infographic poster, among others.

FAYTH Oct 2019 / Jun 2020
Graphic Designer and Illustrator
I worked closely with Fayth's marketing team to boost engagement on their digital marketing platforms, specifically being responsible for their eDMs. I was given opportunities to design exclusive prints and collaterals for their numerous collections and marketing print materials for different festivities.

PARABLE STUDIO Sep 2018 / Nov 2018
Graphic Design Intern
I provided support to the graphic team on projects taken up by the studio for clients such as Aurum Land, Marvel Tec and L'armoire. My involvement spanned across multiple stages of the creative process, including the design of printed collaterals, large scale signages and hoardings to the preparation of final artwork. I was exposed to various technical skillsets that enabled me to be more efficient in my work process today.